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Alibaba Cloud's 10-Year Digital

2015

- Established the first data centre in Hong Kong.



- Hosted the first Create@Alibaba Cloud Startup Contest in Hong Kong.



2017

- Established the second data centre in Hong Kong.



- Became an official partner of the Olympic Games.

2019

- Joined the SCC in Hong Kong contributing to the development of the city.
- Provided DataV big data analytics solutions to the Hong Kong Airport Authority.
- Launched the Create@Hong Kong talent training program.
- Collaborated with "Chow Tai Fook" on Digital Transformation and Cloud Adoption.



2016

- Official establishment of Alibaba Cloud Hong Kong team.



- Launch of the first tram advertisement "Ready for Hong Kong".

2018

- Announced the establishment of the Hong Kong - Macau Partner Alliance.



- Collaborated with The Hong Kong Polytechnic University to drive AI research and smart city development.
- Provided Alibaba Cloud professional training courses in collaboration with the Hong Kong Institute of Vocational Education.

2020

- Established the third data center in Hong Kong.
- Ant Bank, the virtual bank in Hong Kong, has deployed and launched on Alibaba Cloud.
- Obtained independent third-party certification from PwC.
- Collaborated with MTR Corporation on the Smart Train platform.



Innovation Journey in Hong Kong

2021

- Introduced "Sustainable Innovation Platform".



- Received the Gold Award in the Privacy-Friendly Award 2021 from the PCPD in Hong Kong.
- China CITIC Bank International transformed its mobile banking platform "inMotion" using the Alibaba Cloud Super App development platform.

2023

- Alibaba has maintained its position as the top IaaS market share leader in the Hong Kong market for two consecutive years.



- Collaborated with the HKCSS and the Heep Hong Society to drive industry transformation.

- Partnered with the HKU Business School.



2022

- According to Gartner report Alibaba ranked the first in the Hong Kong market for IaaS market share.
- Expanded the Hong Kong delivery centre to enhance delivery capabilities.
- Developed a one-stop COVID-19 information platform "StandByU" against the pandemic.
- HKUST partnership signed for industry-academia integration and talent cultivation.



2024

- Alibaba Cloud celebrates 10th anniversary in Hong Kong while it has maintained its position as the top IaaS market share leader in the Hong Kong market for three consecutive year.



- The "Alibaba Cloud Hong Kong's 10th Anniversary Inter-School Generative AI Competition" has successfully concluded, attracting 1,400+ students from more than 400+ teams representing 80+ schools.

Sustainability: Key to Blossoming Future



As an energy company with the longest history in Hong Kong, our pioneering spirit has always been underpinned by emphasising the public good. We have not only taken the initiative to conserve energy and reduce emissions through utilising clean energy, such as hydrogen energy, photovoltaic and other renewables, but also upheld our commitment to corporate social responsibility, as evident in our efforts in doing our best to help the underprivileged in society.

Throughout our growth, we have been making the achievement of an excellent environment, social and governance (ESG) performance a top priority across our operation, in order to ensure great business resilience to overcome various challenges. We shall continue to invest in projects contributing towards decarbonisation as we join the rest of the world in tackling climate change, while adding value to safeguard the interests of our stakeholders for positive impact.

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- MERIT AWARD
- REFERRER AWARD

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& CONVERSION



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HYDROGEN ENERGY



INTELLIGENT ENERGY
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- Funding Opportunities
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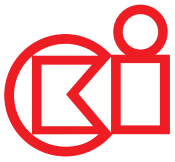


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邁向新里程

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富士膠片商業創新香港自1964年成立以來，一直透過嶄新的科技以及積累多年的豐富經驗，為本地企業提供業務創新。我們主要開發、生產和銷售世界領先的數碼轉型方案，涵蓋業務流程自動化、全面體驗策略及網絡安全管理。展望未來，我們將繼續推動「智·型辦公」工作模式，昂然邁向新里程，為企業創造價值並增添歡笑。

Established in 1964, FUJIFILM Business Innovation Hong Kong has been delivering innovations to enterprises by our emerging technologies and accumulated expertise. Our extensive portfolio encompasses conducting R&D, manufacturing, and sales of world-class digital transformation solutions, including business automation, total experience strategy, and cybersecurity management. Looking ahead, we will continue to drive a "Smart Workstyle" and leap to the new stage, giving enterprises more smiles and values.





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The Digital Tech Hub of Hong Kong

Cyberport is committed to the vision to inject new impetus into digital economy and smart city development through innovation and technology, and to connect enterprises to Mainland China and overseas markets. Cyberport strives to nurture a vibrant tech ecosystem by cultivating talents, promoting entrepreneurship among the youth, supporting start-ups, fostering technology industry development by promoting strategic collaboration with local, Mainland Chinese and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.



Strategic Emerging Industries



Industry Application



FinTech



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HealthTech, SensorTech, EdTech, GreenTech, Smart Mobility, PropTech and more



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HK Tech 300：由香港城市大學撥款6億港元進行的大型旗艦創新創業計劃，至今已培育超過700支初創團隊，當中有超過190間初創公司各獲批出最高達港幣100萬元的天使基金投資。

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Seed Fund
10萬港元種子基金



HK\$1,000,000
Angel Fund
100萬港元天使基金



HK\$10,000,000
External Funds
1,000萬港元其他外來基金



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Innovative Rising Stars: Top 10 Finalists

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Small and Medium Organisations: Excellence Awards and Special Awards

Innovative Rising Stars: Excellence Awards and Special Awards

APOTHEGM



Ir Tony Wong JP
Commissioner for Digital Policy
The HKSAR Government

香港管理專業協會環球創新日暨
香港管理專業協會／香港電訊環球創新獎

博匯人才展創意
廣弘科研開新天

數字政策專員黃志光



MESSAGES



Prof Winfried Engelbrecht-Bresges GBS JP
Chairman
The Hong Kong Management Association

Since 1960, the Association has been at the forefront of promoting management excellence as our mission. This year is especially significant as we celebrate the 65th Anniversary of the Hong Kong Management Association (HKMA). Over the past 65 years, the Association has champions six core values, namely Continuous Improvement, Integrity, Professionalism, Respect for Individuals, Sustainability and Innovation, which serve as the cornerstone for advancing both the Association and the economy of Hong Kong and the Region.

Aiming to contribute towards the National 14th Five-Year Plan to develop Hong Kong as an international innovation and technology hub, the HKMA successfully launched the inaugural HKMA/HKT Global Innovation Award 2022/23 and the HKMA Global Innovation Day in 2023. On behalf of HKMA, I am most proud to welcome everyone to the second edition of this important event, during which Finalists of the HKMA/HKT Global Innovation Award 2024/25 will present their best practices; subject experts and thought leaders in innovation will share their insights at the Innovation Summit; innovators will showcase their innovative initiatives in the exhibition zones; and government officials, policy-makers, innovators, investors and businesses will have the opportunity to network and exchange new ideas. This HKMA Global Innovation Day is positioned as a platform to encourage more dialogue among industries, sectors and regions, to create synergies and value for business and for society as a whole.

I would like to take this opportunity to thank the many organizations and individuals who have contributed to the continuous development of this youngest business award of the Association. My sincerest appreciation goes to Ir Sunny Lee BBS JP, Chairman of the Award Organizing Committee, for his dynamic leadership, and all members of his dedicated Organizing Committee and Panel of Judges. We are especially grateful to Mr Simon Chan BBS JP, Chairman of Hong Kong Cyberport Management Company Limited, for gracing the occasion as our Guest of Honour for the Opening Ceremony, to the Honourable Jeffrey LAM Kin-fung, GBM, GBS, JP, Member of the Executive Council and Legislative Council of the HKSAR, to be the Guest of Honour for the HKMA/HKT Global Innovation Award Presentation Ceremony and to Ir Tony Wong JP, Commissioner for Digital Policy of the HKSAR Government to be our Special VIP Guest. To our many generous Sponsors of the HKMA/HKT Global Innovation Award and Global Innovation Day, in particular our Award Title Sponsor, HKT Ltd, we offer our deepest gratitude for your dedication to promote innovation in Hong Kong, in the region and the world.

I congratulate all winners of the HKMA/HKT Global Innovation Award 2024/25. Let us continue to support each other in our pursuit of excellence to cultivate a future rich in innovation.

MESSAGES



Ir Sunny Lee BBS JP
Vice President (Administration)
City University of Hong Kong; and
Chairman
Hong Kong Applied Science and Technology Research Institute

Innovation is not merely a buzzword; it is the lifeblood of progress and the driving force behind economic development and societal improvement.

Here in Hong Kong, the government has laid out strategic plan to foster new industries, boost research and development, and accelerate digital transformation across both public and private sectors. The launch of the inaugural HKMA/HKT Global Innovation Award 2022/23 and the HKMA Global Innovation Day in 2023 was a timely initiative of the Association to contribute to the development of Hong Kong as an Innovation and Technology hub.

As the Organizing Committee Chairman for the HKMA/HKT Global Innovation Award, I am immensely honoured to witness strong participation from a wide array of industries, regardless of business nature, size, or geographical location. The number of entries in this second edition reached 275, an increase of almost 20% from the inaugural edition, with 13% coming from non-local entries.

I am grateful for the strong support from the HKSAR Government, highlighted by the presence of Ms Lillian Cheong, JP, Under Secretary for Innovation, Technology and Industry, who officiated the Kick-off Ceremony of the Award on 31 January 2024, and Ir Tony Wong, JP, Commissioner for Digital Policy, who joined us as the officiating guest at the Global Innovation Day Kick-off Ceremony on 21 October 2024 to unveil the Award Finalists and later attended the Award Presentation Ceremony as a Special VIP Guest. My gratitude also extends to the Honourable Jeffrey Lam Kin-fung, GBM, GBS, JP, Member of the Executive Council and Legislative Council of the HKSAR, who graced us with his presence at the Award Presentation Ceremony as the Guest of Honour.

I would like to take this opportunity to sincerely thank all Committee members for their contributions to the success of this Award. I extend my heartfelt gratitude to the 50+ judges who generously dedicated their time to select the winners of this world-class business competition. I also want to express my appreciation to our many sponsors, in particular our Title Sponsor, HKT Ltd, whose generosity enables us to support underfunded technological startups and other small but innovative companies. Lastly, congratulations to all the winners of the HKMA/HKT Global Innovation Award 2024/25. Together, we can make a significant impact!

MESSAGES



Ms Titania Woo
Executive Director
The Hong Kong Management Association

At the heart of the Hong Kong Management Association (HKMA) lies our mission to advance management excellence as we embark on the 65th Anniversary of the Association. Our six core values guide our efforts as we strive to cultivate a vibrant management community that embraces a culture of innovation.

Over the past decades, HKMA has built a portfolio of eight prestigious business awards, widely regarded as the Oscars in the respective industry, such as annual reports, marketing, quality management, salesmanship, sustainability, people development and business management. HKMA is proud for the successful launch of the HKMA/HKT Global Innovation Award 2022/23, as the ninth Award to an already illustrious line-up.

Innovation plays a crucial role in the economic development of Hong Kong, especially in this new era of transformation characterized by the rapid technological advancements and the changing geopolitical dynamics. As Hong Kong strives to develop into an international hub in Innovation and Technology, we hope this Award will serve as a catalyst for innovation across business communities.

It was most heartening to see the overwhelming response from both the public and private sectors, from start-ups to MNCs, to actively participate in the Award. My heartfelt thanks go to Ir Sunny Lee BBS JP, Chairman of the Award Organizing Committee, all Committee members and Panel of Judges who worked tirelessly to make this Award successful. My special gratitude goes to all our generous Sponsors of the HKMA/HKT Global Innovation Award and the HKMA Global Innovation Day as a testament for their commitment to promote innovation.

The HKMA Global Innovation Day is an exciting day filled with inspiring presentations from award winners, functional yet eye-opening exhibits in the exhibition zones, thought provoking sharing from business leaders in the Innovation Summit, and aplenty of networking opportunities.

We hope everyone will enjoy the day while learning the best practices from our innovation champions and congratulations to all the winners.

MESSAGES



Ms Susanna Hui
Group Managing Director
HKT

As the father of modern management, Peter Drucker, once said, "The best way to predict the future is to create it." Corporates that embrace creation and innovation are uniquely positioned to shape the future. They lead their industries by generating new demands, seizing opportunities and navigating uncertainties with confidence.

Innovation is the lifeblood of business success. It empowers companies to adapt to changing market dynamics, anticipate evolving customer needs, and create value in unprecedented ways. An innovative culture is a catalyst for progress, driving business growth, enhancing competitiveness, and fostering sustainable development for the economy.

As a technology solutions enabler, HKT is at the forefront of digital advancement in the telecommunications industry. We consistently push boundaries to develop cutting-edge solutions that transform industries

and improve lives. The HKMA/HKT Global Innovation Award aligns perfectly with our core values to lead through innovation.

We are delighted to continue our support of the HKMA/HKT Global Innovation Award for the second time. This sponsorship reaffirms our unwavering commitment to fostering a transformative mindset and the spirit of innovation, driving our economy forward and inspiring future generations of entrepreneurs, SMEs and leaders.

On behalf of HKT, I would like to extend my heartfelt gratitude to the judging committee for their dedication and meticulous evaluation of the exceptional entries. Your expertise ensures that the most deserving innovators are recognised and celebrated, strengthening Hong Kong's position as a global innovation hub.

I would also like to congratulate all the winners. Your achievements are a testament to the power of creativity, perseverance, and visionary thinking. HKT is proud to support an initiative that highlights the transformative impact of innovation, and we look forward to witnessing the continued success of all participants.

Together, let us continue to innovate, inspire, and lead the way towards a brighter future.

ABOUT THE HKMA / HKT GLOBAL INNOVATION AWARD

In Hong Kong and across the globe, businesses are relentlessly changing and improving – even disrupting. Today, doing well is no longer good enough. Innovation is no longer a luxury, but an essential element to business success.

In line with the National 14th Five-Year Plan to develop Hong Kong as an international innovation and technology hub, The Hong Kong Management Association (HKMA) launched the inaugural HKMA / HKT Global Innovation Award 2022/23 and HKMA Global Innovation Day in 2023.

Innovative initiative(s) of any organizations which has created value for its stakeholders (customers, employees, owners, investors, partners, suppliers, community, society) through innovative ideas and/or use of technologies are welcome to participate in this Award.

OBJECTIVES

- To **recognize** businesses and organizations from all sectors, for outstanding achievements in innovation
- To **provide a platform** and catalyst for businesses, organizations, professionals and innovators to exchange new ideas and best practices, to address pressing business, economic, environmental and social issues
- To **promote innovation**, in Hong Kong, the region and globally, with solutions that have positive, long term and enduring impact

BENEFITS

- Public recognition for your business
- Pride and morale boost for the staff
- Motivation and inspiration from sharing and learning new knowledge among peers
- Inculcating a culture of innovation in your organization
- Highlighting your business' brand and image in a competitive market
- Enhancing transparency in the public for better understanding of your organization's innovation contributions
- Contributing to business success and economic prosperity in Hong Kong, the region and globally

WEBSITE

www.hkma.org.hk/innovation-award/

中文版本：



AWARDS & RECOGNITION

Innovative Organizations Awards

Under Innovative Organizations Awards, no more than 15 awards may be granted, as listed below.

- Innovation Champion of the Year x 1
 - Gold Awards x 2
 - Silver Awards x 3
 - Bronze Awards x 4
 - Excellence Awards x 5
- ❖ *The Panel of Judges reserves the right to decide on the final number of winners.*

Innovative Rising Stars Awards

Under Innovative Rising Stars Awards, no more than 15 awards will be granted, as listed follows.

- Best Rising Star of the Year x 1
 - Gold Awards x 2
 - Silver Awards x 3
 - Bronze Awards x 4
 - Excellence Awards x 5
- ❖ *The Panel of Judges reserves the right to decide on the final number of winners.*

Special Awards

Special Awards will be granted to recognize entries with outstanding performance in each of the specialties listed below. Special Awards are chosen amongst all entries combining the two categories by the Panel of Judges.



- Excellence in AI Application
 - Best Non-Local Entry
 - Excellence in Product & Service Innovation
 - Excellence in Process Innovation
 - Excellence in Business Model Innovation
 - Excellence in Platform Innovation
 - Excellence in Social Impact Innovation
 - Excellence in Collaboration and Partnership
 - Excellence in Customer Intelligence
 - Excellence in Digital Transformation
 - Excellence in Innovation Culture
 - Excellence in Technology Adoption
 - Special Award for Non-Governmental Organizations (NGO) / Non-Profit Organizations (NPO)
- ❖ *SMEs refer to organizations employing not more than 100 persons in Hong Kong, not a subsidiary of a group of companies or listed company, and not a local office of a multinational corporation*
- ❖ *NGOs and NPOs are requested to provide supporting documents verifying NGO/ NPO status, together with the Entry Form.*

PARTICIPATION FEE

Fee is waived for 2024/25 edition.

JUDGING CRITERIA

	Scores
1. Objective Setting	15
1.1 Market insights which led to the innovation	
1.2 Organizational challenges/Pain points addressed by the innovation	
1.3 Objectives of the innovation	
2. Design, Development & Execution	20
2.1 Design, development and execution of the solution / model, to address identified challenges and pain points and to achieve established objectives	
2.2 Value proposition of the solution / model to various stakeholders, and their buy-in	
2.3 Roles of various stakeholders in design, development and execution	
2.4 Obstacles encountered and overcome during design, development and execution, business turn-around from failures and rescue plan (if any)	
2.5 Quality analysis of the solution / model, e.g. stability, reliability	
3. Creativity & Innovation	25
3.1 Use of technology and / or design thinking to drive innovation from ideation to execution	
3.2 Creating or enhancing the organization's competitive advantages	
3.3 Originality of the innovation, e.g. breaking new grounds, breakthroughs in the organization, industry, Hong Kong, the region or worldwide	
3.4 Adaptive Innovation, e.g. to evolve with changing market needs to upgrade and re-design	
4. Sustained Outcomes, Benefits and Impact	30
4.1 Positive and sustained outcomes of the solution / model, impact on organizational performance, e.g. profitability, return on investment, cost-recovery timeframe, cost efficiency, market share, customer satisfaction, staff satisfaction	
* Please provide supporting evidence, e.g. quantitative and / or qualitative results.	
4.2 Benefits to various stakeholders, e.g. customers, employees, owners, investors, business partners, suppliers, community, society	
4.3 Impact on the market, e.g. changing norms or practices, creating new markets	
4.4 Future potential, e.g. business continuity, organizational growth	
4.5 For Innovative Rising Stars Awards: May include business potentials not yet realized	
5. Exceptional Merits	10
5.1 Incorporating Purpose in the innovation strategies	
5.2 Nurturing a culture of innovation in the organization	
5.3 Building agility and resilience in the organization	
5.4 Recognition by external or professional bodies, e.g. innovation awards, certificates, patents applied or obtained	
Total	100

Time	Programme	Venue
9 AM - 9:30 AM	Opening Ceremony and Exhibition Starts  Guest of Honour Mr Simon Chan Sai ming BBS JP Chairman Of Hong Kong Cyberport Management Company Limited	HKMA Innovation Salon N101 Exhibition in: N100 Foyers and Corridor and meeting rooms Large organization N101 HKMA Innovation Salon Rising Stars N106-8 Alibaba Cloud Ideation Salon SMEs N111-112 Towngas Inspiration Salon N201
9:50 AM - 11:10 AM	Presentation By Innovative Winners (Team 1-5)	
11:10 AM - 11:30 AM	Networking Coffee Break Co-sponsors: Hactl, InvestHK, MTR	
11:30 AM - 12:50 AM	Presentation By Innovative Winners (Team 6-10)	
12:50 PM - 2:15 PM	Canon Collaborator Luncheon (by invitation)	
2:15 PM - 4:00 PM	HKMA Innovation Summit (Powered by Schneider Electric) Keynote Speech  Keynote Speaker Prof Susanna Hui MH Executive Director and Group Managing Director HKT Ltd	HKMA Innovation Salon N101

4 Thematic Breakout Sessions

N101

Panel Discussion : Digital Transformation (Powered by EY Hong Kong & Macau)

Topic: "Digital Transformation in Action: Lesson Learned from Industry Leaders"

Speakers:

- Mr Herbert Chia, Independent Non-Executive Director of Chow Tai Fook Jewellery, Senior Advisor of Alibaba Cloud Intelligence
- Mr John Hsu, Group Chief Technology Officer, Hong Kong Exchanges and Clearing Limited (HKEX)
- Mr Lawrence Lam, CEO, Prudential Hong Kong
- Dr the Hon Hoey Simon Lee, MH, JP, Member, Legislative Council of HKSAR, Director of the Board and Vice President, CR Enterprise, Chief Strategy Officer (GBA), China Resources Group
- Mr Wilson Ng Siu Chung, Deputy General Manager of Information Technology Department, Bank of China

Moderator:

Mr Willy Wong, Partner, EY Technology Consulting

Panel Discussion : Culture

Topic: "Cultivating an Innovation Culture for Sustainable Business Success"

Speakers:

- Ms Helen Kan, Former Executive Director, Deputy Chief Executive Officer & Head of Personal & Business Banking Group, China CITIC Bank International Limited
- Mr Wilson Kwong, Chief Executive, HACTL
- Mr Arthur Shek, Managing Partner Hong Kong Office, McKinsey & Company
- Mr Michael Yue, General Manager, Hong Kong & Macau, Google

Moderators:

Mr Steve Ng, Managing Director, Commercial Group, HKT

N106-8

Panel Discussion : Global

Topic: "Global Innovation Ecosystem"

Speakers:

- Mr Chaturont CHAIYAKAM, Consul General of Thailand
- Mr Jason Chen, COO and Managing Director, GOBI Partners, Greater Bay Area
- Mr Carmelo Ficarra, Consul General of Italy
- Mr Timo Kantola, Consul General of Finland
- Mr Kenny Shui, Vice President of Our Hong Kong Foundation cum Executive Director of Public Policy Institute

Moderators:

Mr Andy Wong, Head of Innovation & Technology, InvestHK

Panel Discussion : AI

(Powered by FUJIFILM Business Innovation Hong Kong)

Topic: "Democratizing AI: Making Advanced Technology Accessible and Affordable"

Speakers:

- Mr Alan Chan, Managing Director, FUJIFILM Business Innovation Hong Kong
- Mr. Calvin Cheng, Chairman, Hong Kong Small and Medium Enterprises Association
- Mr Sam Hui, Ex Chairman of Hong Kong Computer Society
- Mr Edmond Lai, Chief Digital Officer, Hong Kong Productivity Council
- Mr Leo Liu, Vice President of International Business, General Manager of North APAC & SEA, Alibaba Cloud Intelligence

Moderators:

Prof Andrew Young, Managing Partner & Senior Advisor IPG Capital
* this session is conducted in Chinese

4:10 PM - 4:30 PM

Networking Coffee Break
Co-sponsors: Hactl, InvestHK, MTR

4:30 PM - 6:00 PM

HKMA/HKT Global Innovation Award Presentation ceremony

HKMA Innovation Salon N101



Guest of Honour
Hon Jeffrey Lam Kin-fung GBM GBS JP
 Non-Official Member, the Executive Council
 Member, the Legislative Council
 Managing Director, Forward Winsome Industries Limited



Special VIP Guest
Ir Tony Wong Chi Kwong, JP
 Commissioner for Digital Policy
 HKSAR Government

ORGANIZING COMMITTEE



Ir Sunny Lee BBS JP (Chairman)
Vice-President (Administration)
City University of Hong Kong;
Chairman
Hong Kong Applied Science and
Technology Research Institute



Mr Edward Au
Managing Partner,
Southern Region
Deloitte China



Mr Alan Chan
Managing Director
FUJIFILM Business Innovation
Hong Kong



Ms Cally Chan
General Manager
Microsoft Hong Kong and Macau



Ms Michelle Chan
Managing Director
A.S. Watson Industries Ltd



Prof Viveca Chan
Chairman & CEO
WE Marketing Group



Professor Christopher Chao
Vice President (Research and
Innovation)
The Hong Kong Polytechnic
University



Mr Jason Chen
COO & Managing Director
GOBI Partners, Greater Bay Area



Mr Herbert Chia JP
Board of Director
Independent Non-Executive Director
of Chow Tai Fook Jewellery
Senior Advisor of Alibaba Cloud
Intelligence



Mr Dennis Hau
Executive Director, Customer Strategy,
Insights and Innovation
The Hong Kong Jockey Club



Mr Lawrence Lam
Chief Executive Officer
Prudential Hong Kong



Mr Jaff Lau
Managing Director,
Head of Strategy and Innovation,
Business Banking, Commercial Banking
Hong Kong and Shanghai Banking Co Ltd



Dr Hon Hoey Simon Lee MH JP
Chief Strategy Officer (GBA)
China Resources Group
Director of the Board and Vice
President
CR Enterprise



Mr Arnold Leung
Chief Executive Officer
Appnovation



Mr Vincent Leung
CEO and Vice Chairman
People Smart Living Ltd



Mr Leo Liu
General Manager,
Hong Kong and Macau Region
and Philippines
Alibaba Cloud Intelligence



Mr Steve Ng
Managing Director
Commercial Group
HKT



Mr Marco Tsui
Managing Director
Hong Kong Financial Services Lead
Accenture



Mr Peter Yan JP
Non-Executive Director
Hong Kong Exchanges and
Clearing Limited



Prof Andrew Young
Managing Partner & Senior
Advisor
IPG Capital



Mr Michael Yue
Google Managing Director and
General Manager
Sales and Operations
Google Hong Kong

Large Organizations

Head Judge

Ir Sunny Lee BBS JP

Chairman
Hong Kong Applied Science and
Technology Research Institute (ASTRI)



Ms Chris Chan

Assistant Director
Incubation, Startup Ecosystem
Hong Kong Science and
Technology Parks Corporation



Mr Philip Chan

Senior Director and
General Manager
Business Imaging Solution
& Production Printing Group
Canon Hong Kong



Prof Viveca Chan

Chairman & CEO
WE Marketing Group



Mr Nixon Chau

Former Managing Director
& General Manager
SenseTime



Mr Herbert Chia JP

Independent Non-Executive
Director of Chow Tai Fook
Jewellery
Senior Advisor of Alibaba
Cloud Intelligence



Mr Ricky Choi

Director
Smart Living
Hong Kong Cyberport
Management Company Limited



Mr Dennis Hau

Executive Director
Customer Strategy, Insights
and Innovation
The Hong Kong Jockey Club



Mr Stephen Ho

Founder and CEO
n-hop Technologies
Limited



Mr Lawrence Lam

Chief Executive Officer
Prudential Hong Kong



Mr Raymond Lam

General Manager
Digital Transformation
Café de Coral Holdings Limited



Mr Jaff Lau

Managing Director
Head of Sales and Client
Coverage
Business Banking
HSBC Commercial Banking



Mr Kenny Lau

Chief Technology Officer
S.F. Express Co Ltd



Mr Patrick Lee

Founder
Asia Carbon Neutral



Prof Carrie Ling

Director of Entrepreneurship
Centre
The Hong Kong University of
Science and Technology



Mr Gary Ng

Co-Partner
PwC Mainland China and
Hong Kong



Mr Jarvis Ng

Co-Managing Partner,
Consulting
Ernst & Young Advisory
Services Ltd



Mr Kenny Shui

Vice President of Our Hong
Kong Foundation cum
Executive Director of Public
Policy Institute



Dr Paul Wang

Director
Techno-Entrepreneurship
Core
Associate Director
Knowledge Exchange Office
The University of Hong Kong



Mr Andy Wong

Head of Innovation &
Technology
Invest Hong Kong

SMEs

Head Judge

Mr Steve Ng

Managing Director
Commercial Group
HKT



Mr Tom Chan

Mentor
Cyberport Mentorship
Services and HKSTP Mentorship
Programme



Dr Patrick Lau

Deputy Executive Director
Hong Kong Trade Development
Council (HKTDCC)



Mr John Lee

Director of Information Services
Hong Kong Air Cargo Terminals
Limited



Mr Ken Lee MH

Deputy General Manager
Innovation and Optimization
Centre
Bank of China (Hong Kong)
Limited



Mr Arnold Leung

Chief Executive Officer
Appnovation



Mr Vincent Leung

Chief Executive Officer & Vice
Chairman
Peoples Smart Living Ltd



Ms Karen Tam

Honorary Advisor
HKMA Digital Marketing
Community



Mr Trevor Tang

General Manager
Group Innovation and Development
The Hong Kong and China Gas
Company Ltd



Mr Chris Au Young

General Manager
Innovation and Data Insights
Airport Authority Hong Kong

Rising Stars

Head Judge

Mr Leo Liu

Vice President of
International Business
General Manager of North
APAC & SEA
Alibaba Cloud Intelligence



Ms Karena Belin

CEO & Co-Founder
Whub
Co-founder & COO/CFO
AngelHub



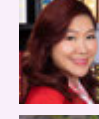
Mr Alan Chan

Managing Director
FUJIFILM Business Innovation Hong Kong



Ms Cally Chan

General Manager
Microsoft Hong Kong and Macau



Ms Michelle Chan

Managing Director
A.S. Watson Industries Ltd



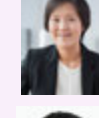
Prof Christopher Chao

Vice President (Research and Innovation)
The Hong Kong Polytechnic University



Mr Jason Chen

COO and Managing Director
GOBI Partners, Greater Bay Area



Ms Irene Chu

Head of New Economy, Head
of Life Sciences, Hong Kong
KPMG China



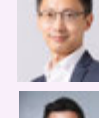
Mr Saraansh Dave

Director - eMobility
Customer Success & Experience
CLP Power Hong Kong Ltd



Ms Bernardine Lam

Chief Investment & Development Officer
China Resources Enterprise, Limited



Mr Jing Shi

Head of Investments
MTR Lab



Mr Ivan Shum

Chairman
Angel Investment Foundation



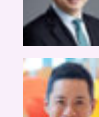
Mr Marco Tsui

Managing Director
Hong Kong Financial Services Lead
Accenture



Mr Tim Ying

Chief Executive Officer
Octopus Holdings Limited



Prof Andrew Young

Managing Partner & Senior Advisor
IPG Capital



Mr Michael Yue

General Manager
Hong Kong & Macau
Google

INNOVATIVE ORGANISATIONS — LARGE: TOP 10 FINALISTS

- 1. Asia Airfreight Terminal**
Project: Deployment of Autonomous Electric Tractors (AETs) in its terminal operations
- 2. Environmental Protection Department, HKSAR Government**
Project: AI Environmental Air Nuisance Investigation Robot Dog
- 3. Hong Kong Applied Science and Technology Research Institute**
Project: Leading the Credit Revolution: Privacy-Focused Federated Learning Platform for Groundbreaking Credit Scoring
- 4. Hong Kong Productivity Council, Civil Engineering and Development Department, HKSAR, Hyder-Meinhardt Joint Venture**
Project: Autonomous Air Ground Cooperative Tunnel Inspector
- 5. MTR Corporation**
Project: Intelligent Safety 2.0 for Light Rail
- 6. MTR Corporation / collaboration with Optix Solutions Limited**
Project: An Intelligent Construction Analytics for Unparalleled Quality Assurance
- 7. NEC Hong Kong Limited**
Project: NEC Home Based Aged Care Solution
- 8. Pamela Youde Nethersole Eastern Hospital**
Project: Making the invisible become touchable: The invention of realistic and ultrasound visible anatomical model with tactile reality to support healthcare professional in the new era of clinical service
- 9. Pony.ai**
Project: Pony.ai high-level autonomous driving service solution
- 10. Shanghai Sixeco Technology**
Project: G.S.V.P for customized car

INNOVATIVE ORGANISATIONS — LARGE: EXCELLENCE AWARDS

- 1. Electrical and Mechanical Services Department of the HKSARG of the PRC and Ergatian Limited**
Project: Smart Lift Monitoring System with Intelligent Predictive Maintenance Function (EMSD in collaboration with Ergatian Limited)
- 2. HKTDC**
Project: GoGBA one-stop platform
- 3. HSBC**
Project: DIGS – Digital Infrastructure Global Services
- 4. The Hong Kong and China Gas Company Limited**
Project: Innovations for enhancing gas safety and operation efficiency
- 5. Transcendence Company Limited**
Project: C-SMART

INNOVATIVE ORGANISATIONS — LARGE: SPECIAL AWARDS

1. **Bank of China (Hong Kong) Limited**
Project: Digitalized Home Purchase Journey
(Excellence in Product & Service Innovation)
2. **ClusterTech Limited**
Project: CNESS: High-Performance Cluster System Software for AI Supercomputing
(Excellence in Technology Adoption)
3. **Hang Seng Bank**
Project: Hang Seng Bank Advancing with Artificial Intelligence and Local Partnership
(Excellence in AI Application)
(Excellence in Collaboration and Partnership)
(Excellence in Digital Transformation)
4. **HKUST MTR**
Project: Public transport ridership digital twin - MTR to Keep Cities Moving
(Excellence in Process Innovation)
5. **Hong Kong Christian Service**
Project: Technology enhanced Table Tennis (TeTT) Training for Elderly with Cognitive Impairment
(Special Award for Non-Governmental Organizations (NGO) / Non-Profit Organizations (NPO))
6. **Hong Kong Productivity Council**
Project: HKPC Biz Expands Easy <BEE>
(Excellence in Digital Transformation)
(Excellence in Platform Innovation)
7. **ORCAUBOAT**
Project: ORCAUBOAT: Unmanned Vessels Pioneering Intelligent Era on Water Bodies
(Excellence in Product & Service Innovation)
8. **Prudential Hong Kong Limited**
Project: Harnessing the Power of Data and AI: AI-PIL (Prudential Information Library)
(Excellence in AI Application)
9. **Prudential Hong Kong Limited**
Project: Strategic Health Partnership in Hong Kong and Greater Bay Area of China (Strategic Health Partnership)
(Excellence in Product & Service Innovation)
(Excellence in Collaboration and Partnership)
10. **Standard Chartered Bank (Hong Kong) Limited**
Project: SC Mobile App
(Excellence in Platform Innovation)
11. **The Hong Kong and China Gas Company Limited**
Project: Automate
(Excellence in Process Innovation)
12. **Times Square Limited**
Project: Revolutionizing Cooling Tower Performance by integrating iPaintAI technologies
(Excellence in AI Application)
13. **暗物智能科技有限公司 (广州) 有限公司**
Project: 基于心云认知 AI 技术平台的行业智能体
(Best Non-local Entry)

智慧卓越基建質保分析工具 Intelligent Assurance Management Tool

Intrinsity人工智能覆檢系統由港鐵公司和Optix Solutions共同設計及開發，是專為建造業覆檢程序自動化而開發的創新解決方案。Intrinsity利用多個機器學習和自然語言處理模型整合建造業的專業知識，並具備大數據統計分析能力及自我學習功能，模擬專業人士對不同報告的審批判斷，提高質量管控的效率和一致性。這個技術可以被廣泛應用到其他涉及個案審批或覆檢的行業領域，提供高效及精準的質量評估和監測。

Intrinsity is an NLP-based text analytics tool jointly designed and developed by MTR Corporation and Optix Solutions, aiming at that automating approval reviews in the construction industry. Leveraging machine learning and natural language processing models, Intrinsity integrates industry expertise as well as possesses big data analytic capability and self-learning features. It helps enhance the efficiency and consistency of quality assurance by replicating industry professionals' judgments. This technology can be widely applied to other industries involving approvals or inspection processes, providing efficient and precise quality assurance and monitoring.

intrinsity
Provide a Cost-effective and Intelligent way to automate Domain-specific Textual-based Decision process

Applicable Industries: Government, Banking & Finance, Insurance, NGO, Logistics, Healthcare

OptixSolutions

How Does It Work?

- 1 Input**: Insepection Report
- 2 Process**: intrinsity Multi-perspective Analysis Engine (utilizing Knowledge Base with 9 Construction Disciplines and 59 Professional Perspectives)
- 3 Output**: Alert Detected with Concern, Follow up actions (1, 2, 3)

More Use Cases

- Tender Proposal Approval Review
- Safety Inspection Records Approval Review
- Loan and Credit Approval Review
- Claim Approval Review
- Funding Approval Review
- Immigration and Visa Approval Review
- Support Service Application Approval Review

GoGBA

一站式平台



NEC Home Based Aged Care Solution

Create Social Values to the Community

Home Based Aged Care Solution is an innovative all-in-one solution that provides Companionship Services, Safety and Health Monitoring, and Smart Home Assistant for the elderly.

Our goal is to stimulate, engage, enable and empower the elderly in a variety of daily activities that Improve their quality of lives and help them to live independently. Allowing elderly to be safe and comfortable at home as well as providing their family's an additional peace of mind.



INNOVATIVE ORGANISATIONS – SMALL AND MEDIUM: TOP 10 FINALISTS

- 1. Alcarbo Technologies Limited**
Project: Carbon Capturing Microalgae Photobioreactor System
- 2. Allystar Technology Co., Ltd.**
Project: The Latest Low-Consumption GNSS Positioning Chip
- 3. Golden Age Foundation**
Project: URA Community Service: Smart Ageing Living
- 4. i2Cool Limited**
Project: Electricity-free Cooling Technology
- 5. LGS Asia Development Limited**
Project: Transforming a Hong Kong-based traditional Chemical manufacturing business into a Social Mission-driven Enterprise by Open Innovation
- 6. Talentlabs Limited**
Project: TechJobAsia
- 7. VoiceAI Technologies Co., Ltd.**
Project: VoiceDNA AI-base anti-fraud system for voice-channels
- 8. Wizpresso**
Project: AI Agent for Governance, Risk, and Compliance (GRC)
- 9. Yan & Partners Engineering Company Limited**
Project: A New Era for Sustainable Water Resource Management: An Innovative Structural Design to Resolves Water Filtration and Drainage Challenges
- 10. Tiberias Technology (HK) Limited**
Project: In Vitro Diagnostic Solutions for GI Cancer Prevention, Detection, and Management

INNOVATIVE ORGANISATIONS — SMALL AND MEDIUM: EXCELLENCE AWARDS

- 1. Actywell Digital Limited**
Project: Hera Leto ZzzBuds
- 2. EchoX Digital**
Project: Web3 Campus
- 3. Immuno Cure Holding (HK) Ltd**
Project: DNA Medicines and Antibody Immunotherapy

INNOVATIVE ORGANISATIONS – SMALL AND MEDIUM: SPECIAL AWARDS

1. **Actywell Digital Limited**
Project: Hera Leto ZzzBuds
(Excellence In Technology Adoption)
2. **BBHUB Limited**
Project: BBHUB
(Excellence In Process Innovation)
3. **EchoX Digital Limited**
Project: Web3 Campus
(Excellent Non-local Entry)
4. **Golden Age Foundation**
Project: URA Community Service: Smart Ageing Living
(Prudential Hong Kong Excellence in Social Impact Innovation)
(Special Award for Non-Governmental Organizations (NGO) / Non-Profit Organizations (NPO))
5. **LGS Asia Development Limited**
Project: Transforming a Hong Kong-based Traditional Chemical Manufacturing Business into a Social Mission-driven Enterprise by Open Innovation
(Prudential Hong Kong Excellence in Social Impact Innovation)
6. **MakeOmnia Limited**
Project: STEM to SEN
(Prudential Hong Kong Excellence in Social Impact Innovation)
7. **Wee Creation Company Limited**
Project: Mobile.Cards 會員系統
(Excellence in Customer Intelligence)
8. **School of Nursing and Health Sciences, Hong Kong Metropolitan University, The Mental Health Association of Hong Kong, Hong Kong Young Women's Christian Association**
Project: Jockey Club Bama Chill Club Perinatal Support Project Online e-Learning Portal
(Prudential Hong Kong Excellence in Social Impact Innovation)
9. **Talentlabs Limited**
Project: TechJobAsia
(Excellence in Process Innovation)
(Excellence in AI Application)
10. **TFS**
Project: Data Credit Empowering e-Commerce
(Excellent Non-local Entry)
11. **VoiceAI Technologies Co., Ltd.**
Project: VoiceDNA AI-base Anti-Fraud System for Voice-Channels
(Excellence in AI Application)
12. **Wizpresso**
Project: AI Agent for Governance, Risk, and Compliance (GRC)
(Excellence in AI Application)
13. **Yan & Partners Engineering Company Limited**
Project: A New Era of Sustainable Water Resource Management: An Innovative Structural Design to Resolve Water Filtration and Drainage Challenges
(Prudential Hong Kong Excellence in Social Impact Innovation)

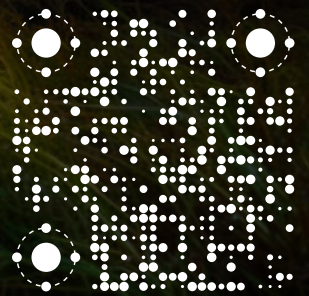
World's First Structurally Non-Clogging Subsurface Drainage Systems

香港發明

土層排水系統

全球首創 結構性不堵塞 排水和濾水管

掃描二維碼
了解更多
Scan QR for
more details



INNOVATIVE RISING STARS: TOP 10 FINALISTS

- 1. AeroVision Technology Limited**
Project: Intelligent Cargo/Baggage Thermal Detection System
- 2. AIGreen Limited**
Project: Vayu – The Liquid Plant
- 3. Braillic Limited**
Project: ArNav – Augmented Reality Guided Surgical Navigation
- 4. GeneNet Hong Kong**
Project: AI Cardiac Organoid Drug Discovery System
- 5. GUTolution Limited**
Project: Gut Health Products to Mitigate Chronic Illness, Promoting Physical and Mental Health by Leveraging AI, and Advanced Metagenomic Sequencing Technology
- 6. Hyele Limited**
Project: Cutting-edge Technology for Smart Pipeline System
- 7. NerOcean Limited**
Project: Artificial Mussels: Non-invasive monitoring device for heavy metals and radionuclides in aquatic environments
- 8. PharmCare Technology Limited**
Project: PharmCare Medication Management App
- 9. Qi Senor Technologies Limited**
Project: Non-invasive Breath Sensor for Early Lung Cancer Testing
- 10. ZENCE OBJECT TECHNOLOGY**
Project: CHAZENCE

INNOVATIVE RISING STARS: EXCELLENCE AWARDS

- 1. Breer Limited**
Project: Breer
- 2. BSF Innovation Limited**
Project: Waste2Build
- 3. Ezygreenpak Limited**
Project: Ezygreenpak water soluble non-woven material
- 4. Quaternion Hong Kong Limited - Sympix**
Project: AI Merchandising and Design

INNOVATIVE RISING STARS: SPECIAL AWARDS

- 1. Ascendum Capital**
Project: Disposable surgical robotics for various interventional surgery
- 2. Flying Chalks Limited**
Project: Flying Chalks
- 3. Institute of Leadership and Management Foundation Limited**
Project: Incubation of EM start-ups
- 4. KRIP Limited**
Project: krip HK
- 5. Makebell Limited**
Project: Makebell Limited
- 6. Snaildy Education Limited**
Project: Snaildiverse - Special and Gifted Central Database System






Time Reversal (TR)

for defect detection
and condition assessment
of pipelines

non-intrusive **non-disruptive**



Scalable to All Commonly Used Pipe Materials

-  preventive maintenance
-  reliable system
-  extended serviceable lifespan

Identify a variety of defects in water infrastructure



- existing leaks
- blockages
- bursts
- harmful transients
- malfunctioning devices
- pipe wall strength conditions

Safeguard Existing and New Pipelines

By leveraging pipeline access points like fire hydrants, inspection tees, and air valve tees, utilities can efficiently and cost-effectively evaluate the condition of their distribution networks.

Rather than reacting to problems as they arise, our technology facilitates a proactive asset management strategy and integrity monitoring for crucial yet concealed infrastructure assets.

- **Active testing:** Probing the system actively to identify potential pipe defects.
- **Passive testing:** Detecting bursts and harmful transients.
- **Real-time monitoring:** Evaluating system dynamics and demand patterns.
- On-demand and automatically generated **reports**.
- **Flexible** and high sampling rates.



The Innovation Engine for Enterprise AI Agent Applications

The future belongs to organizations who can effectively employ AI Agents to supercharge their businesses.

Makebell Studio empowers businesses to develop custom AI Agents in hours, not months. Streamline workflows, reduce costs and unlock productivity

Leading universities and law firms already use our systems, why not your organization?

For more information please contact us at info@makebell.com

Applicable Industries

Makebell offers a suite of industry specific template workflows for swift development and deployment. Here are some examples.

LEGAL TRANSLATION AGENT

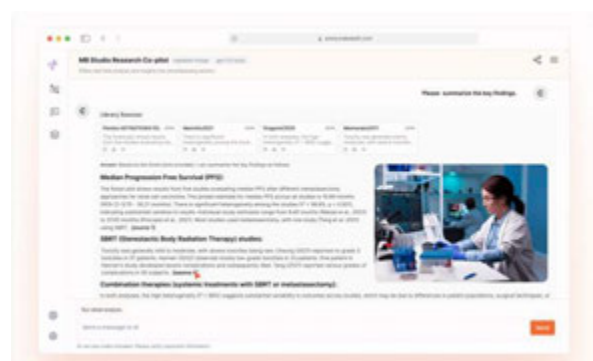
Accurately translates legal documents while maintaining technical terminology and legal context.

CUSTOMER SUPPORT AGENT

Handles customer inquiries 24/7 with consistent responses based on your company's policies and knowledge base.

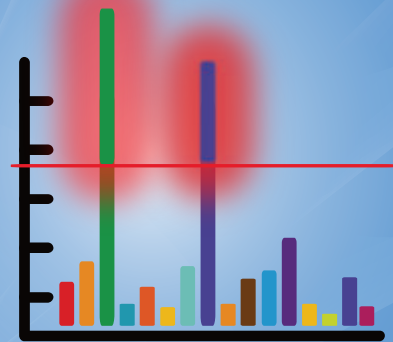
COMPLIANCE AGENT

KNOWLEDGE SEARCH AGENT



ARTIFICIAL MUSSEL:

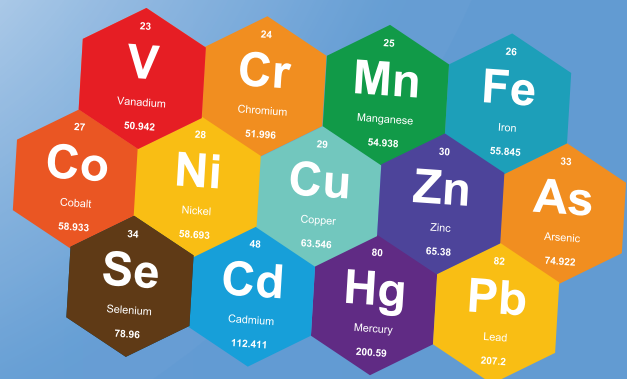
Guardians of the Public Health



Radionuclides



Made in HK
100%
HK
Made



Heavy Metals





PharmCare WEB

Community pharmacy SaaS platform

The revolutionary SaaS, API, APP platform that is changing the way community pharmacies manage medication and improve patient care. Our platform integrates seamlessly with government open drug records to provide clear information about medications.

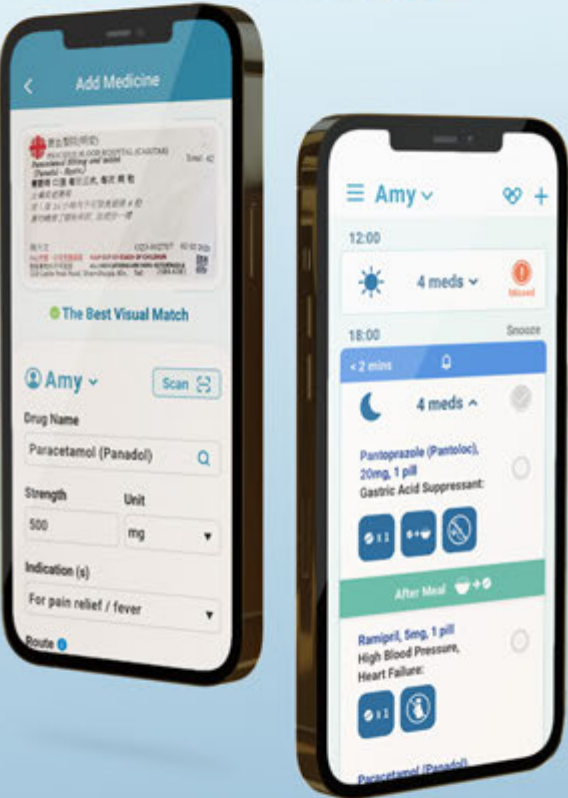


PharmCare MOBILE APP



AI Medication Management App

PharmCare launched a free mobile app with AI medication label recognition, medication records, and reminder functions. Patients and caregivers can easily identify different medications and generate drug icon labels.



- Precise AI Recognition Quickly Snap Drug Label
- Reliable Reminder Take Medication on Time
- Comprehensive Record Track Medication History
- Multi-user Management Alleviate caregiver burden



Drug Icon CC Inclusive Icon Design

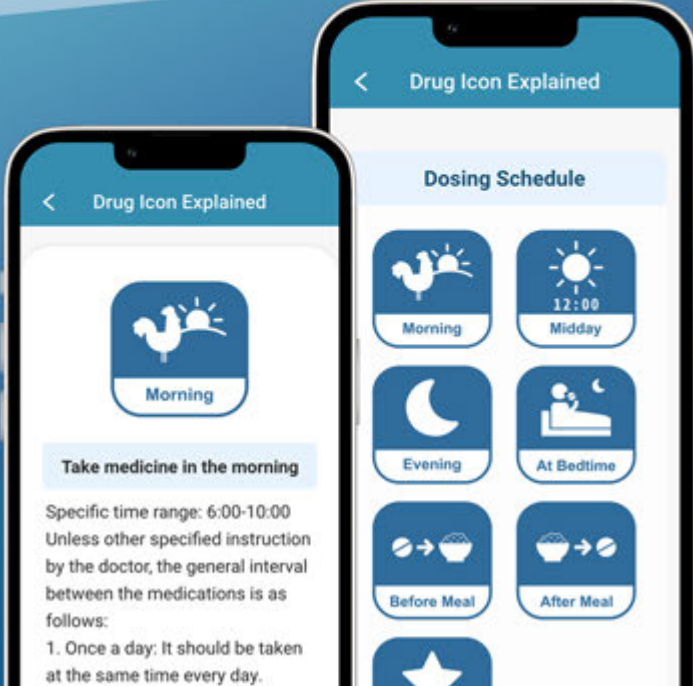


It is a series of drug instructions pictograms which are easy-to-read. It provides a visual aid to empower needed groups like the elderly and ethnic minorities to administer medication.



Drug Icon CC

drugicon.cc



Our Product



Clinical Diagnostics Product



Lung Cancer Screening
Breathalyzer



- Novel light regulated nano-sensor unit (Patented)
- Lung cancer specific breath markers panel
- Portable POC device
- Instant testing and easy to operate

Personal Care Product

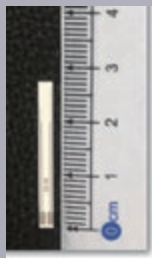


KetoAir (Ketone Breathalyzer)



- Accurate, real acetone sensor
- Quick and easy - Just a single blow, get the result in seconds
- Stylish, Pocket size
- Keep yourself monitored and motivated, helping you to sustain your perseverance

Our Service



Breath Sensor Contract
Research & Manufacturing

- Patented high sensitivity and specificity sensor technologies
- Developing and manufacturing product device to meet client's market needs
- Tailormade sensors to fit client's application requirements



牲物科技是一家創新綠色科技公司，以低碳可持續的植物提取及先進合成技術，將廢棄物轉化成各種綠色新材料，解決全球廢棄物問題。

茶牲 CHA
ZENCE

茶牲是牲物科技首個推出的項目，透過專利技術*有效地將茶渣轉化成茶板、茶塑和茶紙三種型態的綠色材料。茶牲的核心產品都是全自然降解的材料，可以在泥土、淡水環境，甚至海洋環境中自然降解，無須額外的降解條件，能夠很好地取代塑料及木材產品。項目推出至今，已經和多個知名品牌合作，並減少超過萬噸的碳排放。

*茶牲專利技術 CHAZENCE patented technologies :

茶板: PrZence 茶基複合技術 | 茶塑: EnZence 茶原聚合技術 |

茶紙: FmZence 茶纖成型技術

廢物再生：多元解決方案



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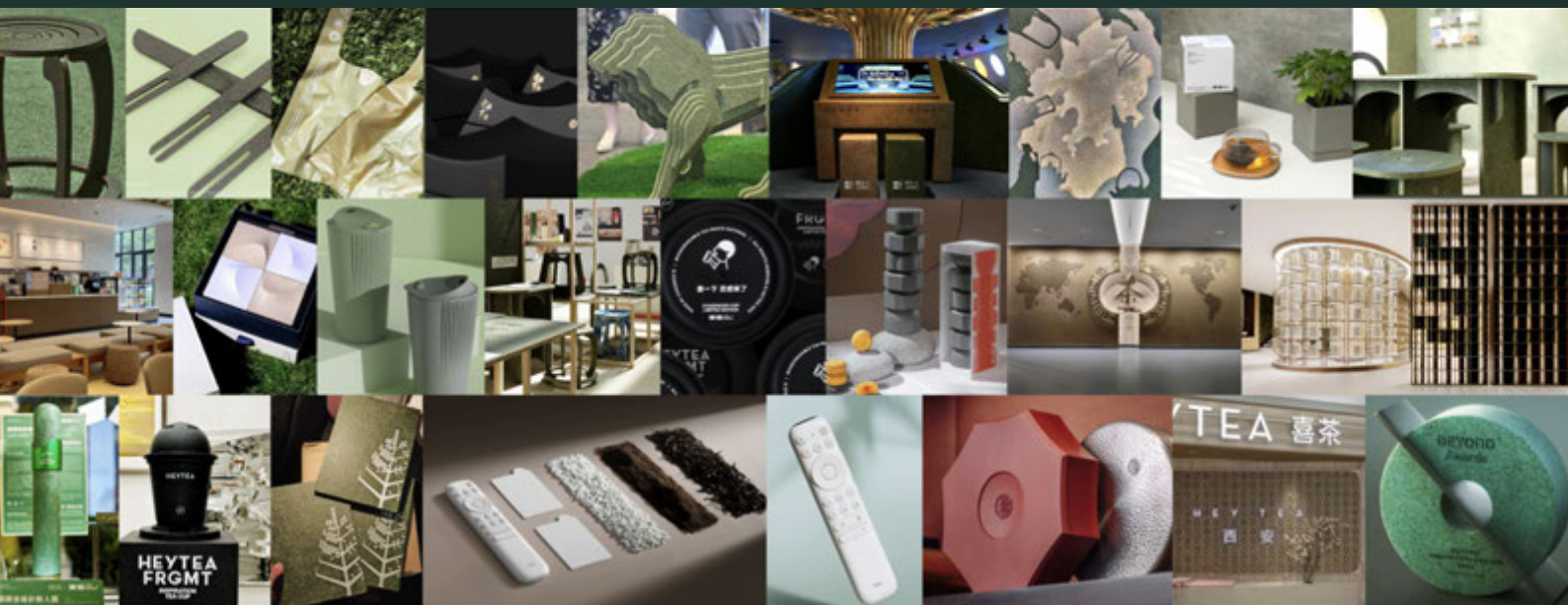
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