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As Hong Kong's oldest energy utility, our pioneering spirit has always been underpinned by an emphasis on public good. We have not only taken the initiative to conserve energy and reduce emissions through utilising landfill gas and other renewable clean energy sources, but also upheld our commitment to corporate social responsibility, as evident in our active volunteer team engaging the community for over two decades.

Throughout our growth, we have strived for best-in-class environment, social and governance performance to make our operations even more resilient. We shall continue to invest in projects contributing towards decarbonisation as we join the rest of the world in tackling climate change, while adding value to safeguard the interests of our stakeholders for positive impact.



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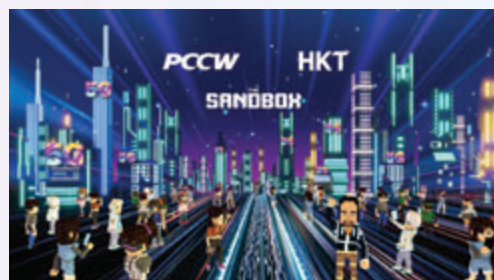
HKT is Hong Kong's premier telecommunications service provider and a leading innovator. Its fixed-line, broadband, mobile communication and media entertainment services offer a unique quadruple-play experience. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services, including local telephony, local data and broadband, international telecommunications, mobile, enterprise solutions, FinTech, e-commerce, big data analytics, media entertainment including the provision of interactive pay-TV services, and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting and contact centres.

HKT is the first local mobile operator to launch a true 5G network in Hong Kong with differentiated value-added services. Backed by its substantial holding of 5G spectrum across all bands and a robust and extensive fibre backhaul infrastructure, HKT is committed to providing comprehensive 5G network coverage across the city.

HKT delivers end-to-end integrated solutions employing emerging technologies such as 5G, cloud computing, Internet of Things ("IoT") and artificial intelligence ("AI") to accelerate the digital transformation of enterprises and contribute to Hong Kong's development into a smart city.

Riding on its massive loyal customer base, HKT has also built a digital ecosystem integrating its loyalty programme, e-commerce, travel, insurance, big data analytics, FinTech and HealthTech services. The ecosystem deepens HKT's relationship with its customers, thereby enhancing customer retention and engagement.

In May this year, PCCW and HKT have partnered with The Sandbox, becoming the first Hong Kong-based integrated communications, media and technology (CMT) organization to join the metaverse and open a new frontier in the digital world.



GLOBAL INNOVATION SPONSOR

APPROVATION

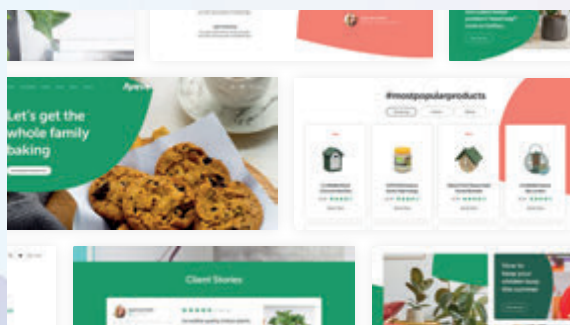
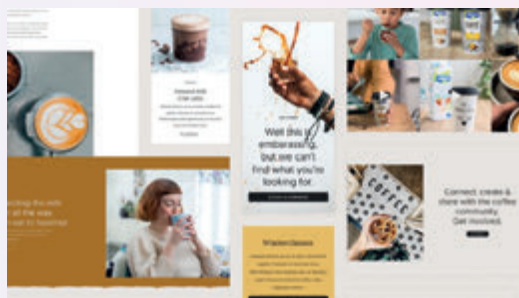
Appnovation is a global full-service digital partner that combines bold ambition with practical action to create customer-first digital solutions. We build purposeful solutions that deliver real impact today and serve as strong foundations for future growth. We have teams in cities across the world, including Hong Kong, Vancouver, Toronto, New York City, London and São Paulo among others.

Working with brands spanning across industries, Appnovation supports every phase of the digital journey, with integrated services that span across Strategy & Insights, Experience & Design, Engineering & Product and Optimized Managed Services. In particular, we have deep expertise working with both global and local brands in highly regulated industries like Health & Life Sciences, Financial Services and Insurance.

We believe that a brand's digital experience is more important than ever - it sets the tone of the relationship between a brand and its consumer. But a brand's digital experience is more than a website alone. It's the user experience, it's accessibility, it's all the touchpoints, communication and content that a consumer sees before, during and after they visit a website.

The Appnovation team are experts in building brands through stand out digital strategies and experiences.

In Hong Kong, we have a growing team of digital leaders, strategists, designers and technologists that work with brands like Animoca Brands, MTR and Hongkong Land.



MESSAGE FROM MR ARNOLD LEUNG

"Appnovation's approach to innovation stands out because of how we combine bold ambition with practical action to create customer-first digital solutions. We ensure that any digital solution we build for our clients helps them achieve their business goals of today, while also setting a strong foundation for their future growth.

As the Global Innovation Sponsor for the HKMA / HKT Global Innovation Award, I'm excited to see the new ideas and innovation that our local community is working on - how they're combining bold ambition and practical action to support better lives through better digital.

Good luck to all the participants."

Arnold Leung
Founder & CEO
Appnovation

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THE HONG KONG AND CHINA GAS COMPANY LIMITED

As Hong Kong's longest-established public utility, The Hong Kong and China Gas Company Limited (Towngas) has grown with the city throughout the past 160 years, evolving from a gas company merely supplying fuel for street lamps to its current leading position in the energy industry. Today, it is one of the significant energy suppliers in Hong Kong and on the Chinese mainland, operating with world-class corporate management and leading-edge business practices.

A major reason that propelled the Company to success has been the reputation that it has established over the years, enabling it to win the trust of the Hong Kong people with its reliable services. The Company supplies town gas to over 1.9 million customers in Hong Kong and provides a full range of gas applications to cater for their needs. Expanding its business horizons in recent years, the Company has diversified its business into telecommunications, building services and engineering, among many others.

Towngas first made its foray into the Chinese mainland in 1994. Currently, it has around 540 projects across 28 provincial regions, including distributed photovoltaic power generation projects, piped city-gas projects, upstream and midstream developments, water supply and urban waste utilisation projects, as well as other new energy exploration and utilisation ventures.

Sustainability is a central pillar of Towngas' identity as a business, and it attaches great importance to environmental, social and governance (ESG) performances in all aspects of its operation. This strong commitment is enshrined in the Company's vision: to be Asia's leading clean energy supplier and quality service provider, with a focus on innovation and environmental friendliness.



ABOUT THE HKMA / HKT GLOBAL INNOVATION AWARD

In Hong Kong and across the globe, businesses are relentlessly changing and improving – even disrupting. Today, doing well is no longer good enough. Innovation is no longer a luxury, but an essential element to business success.

In line with the National 14th Five-Year Plan to develop Hong Kong as an international innovation and technology hub, and to celebrate the 25th anniversary of the establishment of the HKSAR, The Hong Kong Management Association (HKMA) is proud to announce the launch of the inaugural HKMA / HKT Global Innovation Award 2022/23.

Innovative initiative(s) of any organizations which has created value for its stakeholders (customers, employees, owners, investors, partners, suppliers, community, society) through innovative ideas and/or use of technologies are welcome to participate in this Award.

OBJECTIVES

- To **recognize** businesses and organizations from all sectors, for outstanding achievements in innovation
- To **provide a platform** and catalyst for businesses, organizations, professionals and innovators to exchange new ideas and best practices, to address pressing business, economic, environmental and social issues
- To **promote innovation**, in Hong Kong, the region and globally, with solutions that have positive, long term and enduring impact

BENEFITS

- Public recognition for your business
- Pride and morale boost for the staff
- Motivation and inspiration from sharing and learning new knowledge among peers
- Inculcating a culture of innovation in your organization
- Highlighting your business' brand and image in a competitive market
- Enhancing transparency in the public for better understanding of your organization's innovation contributions
- Contributing to business success and economic prosperity in Hong Kong, the region and globally

ENQUIRIES

Ms Co Lam, Membership and Event Manager

Tel: 2774 8576 Email: colam@hkma.org.hk

Mr Albert Yeung, Senior Membership and Event Manager

Tel: 2774 8575 Email: albertyeung@hkma.org.hk

WEBSITE

www.hkma.org.hk/innovation-award/

中文版本：



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The Hong Kong University of Science and Technology

Mr Peter Yan

Chief Executive Officer
Hong Kong Cyberport Management Co Ltd

Ir Andrew Young

Associate Director (Innovation)
Sino Group

PANEL OF JUDGES

The Panel of Judges is composed of business leaders from various industries.

1. Ms Karena Belin, CEO & Co-Founder, Whub and Co-founder & COO/CFO, AngelHub
2. Mr Eric Chan, Chief Public Mission Officer, Cyberport Management Co Ltd
3. Mr Calvin Chau, President, The Hong Kong General Chamber of Small and Medium Business
4. Mr Nixon Chau, Managing Director and General Manager, SenseTime
5. Ms Zaf Chow, Director of Digital Strategy and Partnerships, Animoca Brands
6. Ms Irene Chu, Head of New Economy, Head of Life Sciences, Hong Kong, KPMG China
7. Dr Daniel Fung, Head of Strategy & Innovation and Commercial – HK Utilities, The Hong Kong and China Gas Co Ltd
8. Dr Lucas Hui, Chief Technology Officer, Hong Kong Applied Science and Technology Research Institute
9. Mr Kenny Lau, Chief Technology Officer, S.F. Express Co Ltd
10. Mr Patrick Lee, Co-Founder and Vice Chairman, C-POLAR Biotech Ltd
11. Mr Bobby Liu, Executive Director, Chow Tai Fook Jewellery Group Ltd
12. Ms Pam Mak, Life Honorary President, Hong Kong Small and Medium Enterprise Association
13. Mr Gary Ng, Partner, PwC Mainland China and Hong Kong
14. Mr Jarvis Ng, Managing Partner, Consulting, Ernst & Young Advisory Services Ltd
15. Mr Lukas Petrikas, Head of Innovation and Data Lab, Hong Kong Exchanges and Clearing Ltd
16. Ms Angela Shing, Chief Marketing Officer, Hang Seng Bank
17. Mr Ivan Shum, Chairman, Angel Investment Foundation
18. Dr Paul Sin, Director of Technology & Transformation, New World Development Co Ltd
19. Ms Karen Tam, Assistant General Manager (Strategic Marketing), Wharf Estates Ltd
20. Dr Samson Tam, Partner, Group Sense Ltd and Partner, Hong Kong Inno Angel Fund
21. Mr Allen Wong, Southern Region Consulting Leader and Digital Leader, Deloitte China

AWARD CATEGORIES

The Award encourages any business or organization with innovative products, services, technology, practices, processes, etc., to participate in this Award. We welcome entries from Hong Kong, the Greater Bay Area, across China, and overseas.

Entries may be submitted in one of the two following categories:

- ❶ Innovative Organizations Awards
- ❷ Innovative Rising Stars Awards

ELIGIBILITY

❶ Innovative Organizations Awards

Any business or organization, whether private or public, from multi-national corporations to SMEs, with innovative products, services, technology, practices, processes, etc., is eligible for this Award.

- Private and public companies (Listed and Non-listed companies)
- Trade and professional associations
- Government Bureau / Departments
- Public bodies
- Non-governmental organizations
- Non-profit making and social purpose organizations
- ❖ *Entries may be submitted under one business or organization or jointly among key partners, and there is no limit on the number of entries by the applicant(s).*
- ❖ *Entries may be submitted under the basis of innovative projects / initiatives / solutions / models that yield sustained outcomes, benefits and impact.*
- ❖ *Entries from Hong Kong, the Greater Bay Area, across the Mainland, and overseas are welcomed.*

❷ Innovative Rising Stars Awards

Start-ups are eligible if:

- Set-up less than 5 years
- Non-listed
- Received less than US\$30 million in funding by 30 June 2022
- ❖ *Start-ups which meet these criteria may choose to enter either of the Award's two categories, but not both.*
- ❖ *The submitted products / projects / initiatives / solutions / models must have been available in the market or in live operation.*

SCOPES OF INNOVATION

Innovation initiatives under the following five scopes of innovation are eligible to enter the Award. Entrants are requested to choose one area (from the five listed below) that best fits their innovation initiative and to indicate this in the Entry Form.

1 Product & Service Innovation

This category refers to the development of new products or services, or improvement to existing products or services. Examples include (but not limited to):

- New products or services
- Changes in the design of existing products or services
- Adding new features to existing products or services
- Using new materials or components

2 Process Innovation

This category refers to the use of new or improved **processes, systems, technology**, etc. in the production, organization or delivery process. Examples include (but not limited to):

- Improvement in **software, equipment, tools, techniques**, etc.
- Change in processes such as research & development, operations, management, production, delivery, supply chain, which raises productivity, quality, experience, etc.

3 Business Model Innovation

This category refers to new approaches or changes to modes of creating, capturing or delivering value to stakeholders of a business unit or the organization as a whole. Examples include (but not limited to):

- Business restructuring / diversification / consolidation
- Distribution channel
- Customer engagement
- User experience
- Profit model

4 Platform Innovation

This category refers to new or improvement to structures, networks or ecosystems which facilitate better connections among B2B, B2C or B2B2C stakeholders. Examples include (but not limited to):

- Product / service marketplace
- Digital Asset / NFT trading platform
- Payment platform
- Trading platform
- Social network

5 Social Impact Innovation

This category refers to new solutions, including new or improved products, services, models, processes, etc., which address social challenges. Examples include (but not limited to):

- Community
- Empowerment
- Environment
- Equality

AWARDS & RECOGNITION

Innovative Organizations Awards

Under Innovative Organizations Awards, no more than 15 awards may be granted, as listed below.

- Innovation Champion of the Year x 1
- Gold Awards x 2
- Silver Awards x 3
- Bronze Awards x 4
- Excellence Awards x 5

❖ *The Panel of Judges reserves the right to decide on the final number of winners.*

Innovative Rising Stars Awards

Under Innovative Rising Stars Awards, no more than 15 awards will be granted, as listed follows.

- Best Rising Star of the Year x 1
- Gold Awards x 2
- Silver Awards x 3
- Bronze Awards x 4
- Excellence Awards x 5

❖ *The Panel of Judges reserves the right to decide on the final number of winners.*

Special Awards

Special Awards will be granted to recognize entries with outstanding performance in each of the specialties listed below. Special Awards are chosen amongst all entries combining the two categories by the Panel of Judges.

- Excellence in Product & Service Innovation
- Excellence in Process Innovation
- Excellence in Business Model Innovation
- Excellence in Platform Innovation
- Excellence in Social Impact Innovation
- Excellence in Collaboration and Partnership
- Excellence in Customer Intelligence
- Excellence in Digital Transformation
- Excellence in Innovation Culture
- Excellence in Technology Adoption
- Special Award for SMEs / Non-Governmental Organizations (NGO) / Non-Profit Organizations (NPO)

❖ *SMEs refer to organizations employing not more than 100 persons in Hong Kong, not a subsidiary of a group of companies or listed company, and not a local office of a multinational corporation*

❖ *NGOs and NPOs are requested to provide supporting documents verifying NGO/ NPO status, together with the Entry Form.*

PARTICIPATION FEE

Fee is waived for 2022/23 edition.

JUDGING CRITERIA

	Scores
1. Objective Setting	15
1.1 Market insights which led to the innovation	
1.2 Organizational challenges/Pain points addressed by the innovation	
1.3 Objectives of the innovation	
2. Design, Development & Execution	20
2.1 Design, development and execution of the solution / model, to address identified challenges and pain points and to achieve established objectives	
2.2 Value proposition of the solution / model to various stakeholders, and their buy-in	
2.3 Roles of various stakeholders in design, development and execution	
2.4 Obstacles encountered and overcame during design, development and execution, business turn-around from failures and rescue plan (if any)	
2.5 Quality analysis of the solution / model, e.g. stability, reliability	
3. Creativity & Innovation	25
3.1 Use of technology and / or design thinking to drive innovation from ideation to execution	
3.2 Creating or enhancing the organization's competitive advantages	
3.3 Originality of the innovation, e.g. breaking new grounds, breakthroughs in the organization, industry, Hong Kong, the region or worldwide	
3.4 Adaptive Innovation, e.g. to evolve with changing market needs to upgrade and re-design	
4. Sustained Outcomes, Benefits and Impact	30
4.1 Positive and sustained outcomes of the solution / model, impact on organizational performance, e.g. profitability, return on investment, cost-recovery timeframe, cost efficiency, market share, customer satisfaction, staff satisfaction	
* Please provide supporting evidence, e.g. quantitative and / or qualitative results.	
4.2 Benefits to various stakeholders, e.g. customers, employees, owners, investors, business partners, suppliers, community, society	
4.3 Impact on the market, e.g. changing norms or practices, creating new markets	
4.4 Future potential, e.g. business continuity, organizational growth	
4.5 For Innovative Rising Stars Awards: May include business potentials not yet realized	
5. Exceptional Merits	10
5.1 Incorporating Purpose in the innovation strategies	
5.2 Nurturing a culture of innovation in the organization	
5.3 Building agility and resilience in the organization	
5.4 Recognition by external or professional bodies, e.g. innovation awards, certificates, patents applied or obtained	
Total	100

JUDGING PROCESS & AWARD SCHEDULE



Submission of Entry Form

Deadline:
Thursday, 1 December 2022



Submission of Write-up

Deadline:
Monday, 9 January 2023



1st Round Judging

13 January 2023 –
13 February 2023



Final Judging and Innovation Summit

Late March - mid May 2023



Award Presentation Ceremony

Late June 2023

All participating organizations must submit the online Entry Form.

NGOs and NPOs must provide supporting documents to verify NGO or NPO status.

Submissions may be in English or Chinese. Please refer to the Judging Criteria for the content of the write-up.

Innovative Organizations Awards

- A written summary of the innovative initiative, 4 pages maximum (any information provided by outward link(s) in the write-up will only be treated as supplementary information that may or may not be reviewed by judges).
- A related video, 3 minutes maximum (optional)

Innovative Rising Stars Awards

- A written summary of the innovative initiative, 3 pages maximum (any information provided by outward link(s) in the write-up will only be treated as supplementary information that may or may not be reviewed by judges).
- A related video, 2 minutes maximum (optional)
- A one-page description of the founders, including share of ownership (%). Information about other major investors, recommendations from referees, etc. are optional.

The Panel of Judges will conduct an initial screening and propose the top 15 finalists and Special Award winners amongst all the entries.

The Panel of Judges may request site visits, as deemed necessary.

All finalists are required to present their innovative initiatives at the Final Judging and Innovation Summit which is open to the public. At the event, all finalists will be interviewed by the Panel of Judges. The Judges will decide on the winners of all the awards.

The Panel of Judges may request site visits, as deemed necessary.

All the results of the Award will be announced at the Award Presentation Ceremony.

APPLICATION PROCEDURE

- The HKMA / HKT Global Innovation Award accepts online applications only. Please use Google Chrome, Firefox or Safari to access the Online Submission Platform.
- Once the completed Entry Form is submitted, a designated user ID and password will be sent via email to the entry's official contact person, for access to the Online Submission Platform.
- Please fill in and submit the online Entry Form on or before 5pm, Thursday, 1 December 2022.
- Late applications will not be accepted.

GUIDELINE OF THE ONLINE SUBMISSION PLATFORM

- Please use your designated user ID and password to log in to the online Submission Platform.
- Entrants are required to upload the following documents onto the online Submission Platform:

Innovative Organizations Awards

- ◆ A written summary of the innovative initiative, 4 pages maximum, A4 size, font size no less than 10
- ◆ All documents may be in English or Chinese (traditional or simplified).
- ◆ A related video, 3 minutes maximum (optional)
- ◆ All videos may be in English or Chinese (Cantonese or Putonghua), with or without subtitles in English or Chinese (traditional or simplified).
- ◆ Any information provided by outward link(s) in the write-up will only be treated as supplementary information that may or may not be reviewed by judges

Innovative Rising Stars Awards

- ◆ A written summary of the innovative initiative, 3 pages maximum, A4 size, font size no less than 10
- ◆ A one-page description of the founders, including share of ownership (%). Information about other major investors, recommendations from referees, etc. are optional.
- ◆ All documents may be in English or Chinese (traditional or simplified).
- ◆ A related video, 2 minutes maximum (optional)
- ◆ All videos may be in English or Chinese (Cantonese or Putonghua), with or without subtitles in English or Chinese (traditional or simplified).
- ◆ Any information provided by outward link(s) in the write-up will only be treated as supplementary information that may or may not be reviewed by judges

AWARD POLICIES

- Participating organizations shall ensure that all information provided for the purpose of the Award is true and correct. Any misrepresentation or omission (of required information) may disqualify the entry.
- Participating organizations shall provide assistance to the Award Secretariat in support of its entry throughout the competition, as requested.
- The applicant(s) must own the intellectual property right over the Innovation / Project / Initiative / Solution / Model / Collaboration etc. as mentioned in the application. Any information or documents provided to Secretariat should not infringe any third-party intellectual property rights.
- All information, forms and documents supplied by participating organizations for the purpose of the Award will be treated in strict confidence and will be used only for the purpose of the Award.
- All Judges are required to declare in advance to the Secretariat any context which may create any apparent or potential conflict of interest. The Judge in question will be excused from reviewing the entry concerned or handling in any manner any related materials
- The Secretariat may request verification of any data submitted by participating organizations, or site visit of the organization, as deemed necessary.
- The decision of Panel of Judges is final.
- Winners of the Award may use the Award logo on company stationery, in advertising and other promotional literature. In using the logo, winners must adhere to the guidelines by HKMA. Should any dispute arise from the right to use the logo, the decision of HKMA shall be final and binding.

Innovation & Digital Transformation Programmes

Degree Programmes

MA Design, Innovation and Brand Management Reg. No.: 253014
University for the Creative Arts, UK



MSc Cyber Security and Data Governance Reg. No.: 253166
The University of Law, UK



BA(Hons) Business Studies - Digital Marketing / E-Business Reg. No.: 252020
University of Greenwich, UK



Diploma Programmes

Big Data, Data Analytics & AI

Digital Marketing

eCommerce Application

3D Computer Animation Design & Virtual Reality (VR) / Augmented Reality (AR) Application

Certificate Courses

AI for Marketing

Big Data & Data Analytics

Brand, Reputation and Digital Transformation (HKMA x Ogilvy)

Design Thinking for People Development - Managing People with Creativity

eCommerce Start-up

Seminars & Workshops

Webinar on Design Thinking & Innovation: Opening New Horizons

Cambridge Innovation Programme – Webinar on “The Trend of Innovation: Designing New Value”

Peter F. Drucker Academy Workshop - Advancing Innovation for Making High-Impact Decision

Edward de Bono's Programmes

- Six Thinking Hats®

- Lateral Thinking - Creativity in Action

- Simplicity

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It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead.

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